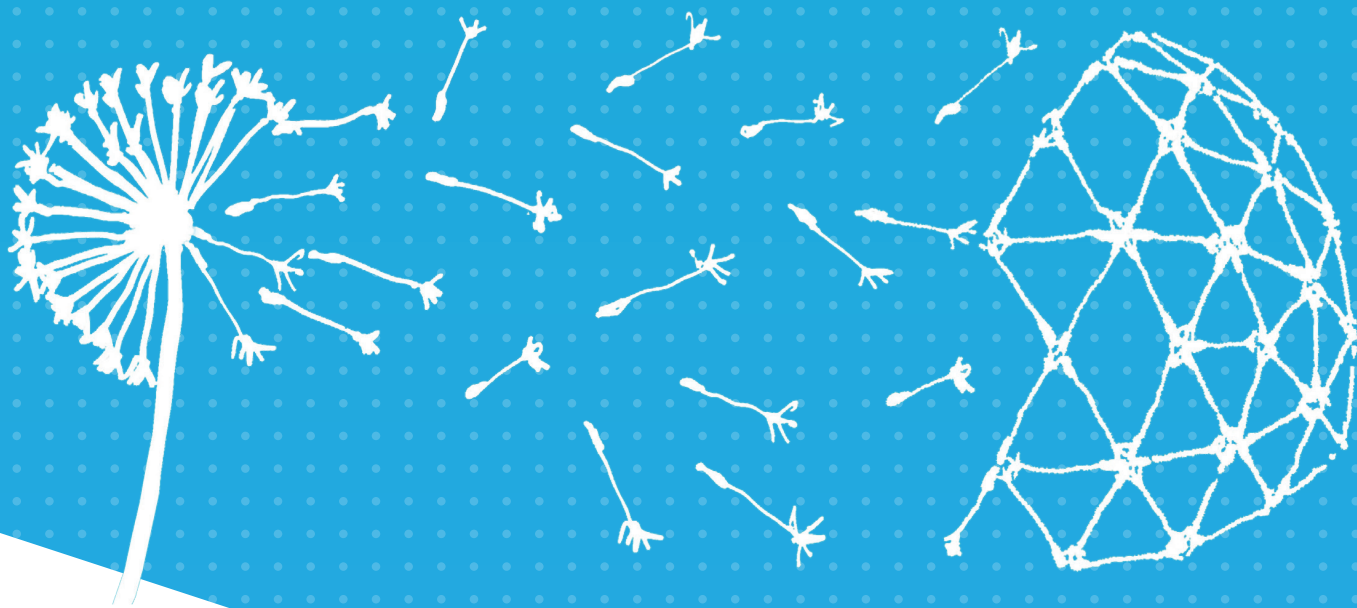


New Zealand Creativity Challenge 2015

Creativity Crosses Boundaries



17 - 19 April 2015

Hosted by TLC Educational Trust
Lower Hutt, Wellington

Following the success of the first NZ Creativity Challenge in 2013, the TLC Educational Trust is pleased to host the second conference of its kind in New Zealand.

We're looking for champions of creativity who inspire and empower others to cross boundaries. As a supporter of the Creativity Challenge 2015, you'll open the door to a long term engagement with creativity that will benefit your organisation and New Zealand.



NEW ZEALAND
CREATIVITY
CHALLENGE
— 2015 —



Hosted by the

— **TLC** —
Educational Trust

The following packages are examples of how your organisation can take advantage of the New Zealand Creativity Challenge 2015.

CONFERENCE PARTNER

Investment \$5,000 + gst

Partner the NZ Creativity Challenge and embrace the opportunities to promote and develop outstanding creative practice.

As a Conference Partner, you will receive the following benefits:

- + logo displayed on the main stage
- + a full-page full-colour advertisement in the conference handbook
- + logo on web-based coverage of a plenary session
- + acknowledgement at opening and closing addresses
- + promotional item in the conference pack
- + four registrations to the conference

INTERNATIONAL KEYNOTE SPEAKER SPONSOR

Investment \$7,500 + gst

Among the leading international speakers are:

Drs Robert and Michele Root-Bernstein (Michigan State University, USA): Widely published authors and researchers, noted among many other achievements for research showing a strong correlation between winners of the Nobel Science Prize and involvement in the arts.

Professor Arthur Cropley (University of Hamburg, Germany): Emeritus Professor of Psychology, widely published author of major books on creativity.

Dr Steven Pritzker (Saybrook University, USA): One of two Editors-in-Chief of the Encyclopaedia of Creativity, Director of Saybrook's Masters of Psychology with An Emphasis on Creativity – the only programme of its type in USA.

Dr Ruth Richards (Saybrook University, USA): Psychiatrist and one of the world's leading researchers on creativity in daily life.

Ken Wall (Whole Brain Thinking Pty Ltd, Australia)

Francois Coetzee (Creative thinking and professional problem solver, South Africa) xpdian.com

Ralph Kerle (Creative Skills Training Council, Asia Pacific)

As an International Keynote Speaker Sponsor, you will receive:

- + name association in the conference programme and website
 - + opportunity to introduce the speaker to the full conference audience
 - + opportunity to have a one-hour meeting with keynote speakers during the conference
 - + logo on conference handbook
 - + logo on web-based coverage of your sponsored keynote speaker's presentation
 - + promotional item in the conference pack
 - + five registrations to the conference
-

NZ KEYNOTE SPEAKER SPONSOR

Investment \$1,000 + gst

Inspirational presenters from around New Zealand will engage and excite delegates, crossing boundaries with their innovative ideas to address today's creativity challenges.

As a Keynote Speaker Sponsor, you will receive:

- + name association in the conference programme and website
- + opportunity to introduce the speaker to the full conference audience
- + logo on conference handbook
- + logo on web-based coverage of your sponsored keynote speaker's presentation
- + promotional item in the conference pack
- + two registrations to the conference

WORKSHOP SPONSOR

Investment \$500 + gst

Have a presence at your choice of thought-provoking and interactive workshops. Build the profile of your business by introducing the speaker, having a banner in the workshop room and a promotional item in the conference packs.

As a Workshop Sponsor, you will receive:

- + name association in the conference programme and website
- + opportunity to introduce the presenter to the workshop audience
- + logo on conference handbook
- + promotional item in the conference pack
- + one registration to the conference

CONFERENCE DINNER SPONSOR

Investment \$1,000 + gst

The conference dinner on Saturday night will be a highlight of the conference. Held at the lovely Silverstream Retreat, conference delegates can relax and socialise over a three-course plated dinner, with live entertainment from a variety of performing artists through the evening. A ticket to the dinner, with drinks on arrival, is included in every conference registration.

As the Conference Dinner Sponsor, you will receive:

- + acknowledgement by the dinner MC
- + opportunity to have a banner at the dinner venue
- + your logo on the dinner menu
- + promotional item in the conference pack
- + two registrations to the conference

MULTI-DELEGATE PACKAGE

Investment Negotiable

Talk to us about purchasing multiple registrations for your employees, stakeholders, community representatives – anyone you think would benefit from learning about how to think creatively, explore creativity and use creativity to address current situations and make improvements for a more sustainable future.

Volunteer Support

We will be appointing a number of volunteers to help us run the conference. If being associated with volunteering fits well with your organisation's goals, you can be a partner of the volunteer programme. Feel free to discuss with us how you would like to be recognised for your support.

Contact Us

To discuss any of the above packages or tailor one to suit your organisation, please contact:

Amy Turner

Conference Co-ordinator

The Learning Connexion Educational Trust
DD 04 560 0283
a.turner@tlc.ac.nz

Angela Calkin Goeres

Marketing Advisor

The Learning Connexion
DD 04 560 0267
a.calkingoeres@tlc.ac.nz